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Chateau Frank Sparkling Wines to Move to Dr. Konstantin Frank Name

Hammondsport, New York – July 26, 2017 – Chateau Frank méthode champenoise sparkling wines produced by the Frank family since 1985 in the Finger Lakes will be moving under the Dr. Konstantin Frank brand name.

When second generation owner Willy Frank began making sparkling wines in the méthode champenoise in the early 1980's, he set out to do something that had never been done before in the Finger Lakes. Prior to Willy, the only sparkling wines produced in the Finger Lakes were produced from native grapes and hybrids. The region's first sparkling wines made in the méthode champenoise from Chardonnay, Pinot Noir and Pinot Meunier were released in 1985. Not wanting to compete with his father’s operation, he released the wines under the name "Chateau Frank". At the time, the two men differed in opinion about the value of sparkling wine. Over the last thirty years Chateau Frank has come to be known as one of the most premium sparkling wine producers in the country. The Frank family believes it is now time to bring the two brands together to unify the winery message. Chateau Frank sparkling wines will gradually be rolled out under the Dr. Konstantin Frank name within the next few months.

Now in its fourth generation, Dr. Konstantin Frank Wine Cellars continues as one of the region’s most prestigious wineries since 1962. Located on Keuka Lake a few miles north of Hammondsport, Dr. Konstantin Frank Winery has long been associated with the New York wine revolution. Its founder, Dr. Konstantin Frank, helped pioneer the introduction of the European vitis vinifera grapevines in the eastern United States. For more information, please contact Erin Flynn at 607-868-7160 or visit the website at www.drfrankwines.com.